REPUBLIC OF KENYA

Telegrams: VIJANA
Tel: +254-020-26322925
Fax: +254-020-2378129
Website: www.nys.go.ke.
Email: commandant.general@nys.go.ke
When replying please quote:

NATIONAL YOUTH SERVICE

NATIONAL YOUTH SERVICE
HEADQUARTERS
P.O. Box 30397 – 00100
NAIROBI - KENYA

DIRECTOR, COMMERCIAL ENTERPRISE AND RESOURCE MOBILIZATION -CSG 5 JG 'S' (1 POST)

The National Youth Service (NYS) is a State Corporation established under section 5 (1) of the NYS, Act, 2018 (the Act) to train and mentor Kenyan youth. The functions of the Service as provided in the Act are undertaking paramilitary training, technical and vocational training in various trades, national building programmes, commercialization of assets to optimize utilization of its resources as well as research and innovation, hence creating a critical mass of technologically skilled and effective Kenyan youth ready to join the global village.

In line with its mandate, the Service is seeking to recruit a suitably qualified candidate for the following post.

DIRECTOR, COMMERCIAL ENTERPRISE AND RESOURCE MOBILIZATION -CSG 5 JG 'S' (1 POST)

SALARY SCALE	Ksh.164,600– 320,140 p.m.
HOUSE ALLOWANCE	Ksh. 60,000 p.m.
COMMUTER ALLOWANCE	Ksh. 20,000 p.m.
LEAVE ALLOWANCE	Ksh. 35,000 p.a.
LEAVE ENTITLEMENT:	30 working days p.a.

Job purpose

The Director, Commercial Enterprise and Resource Mobilization, reports directly to the Commandant General of the National Youth Service.

The office is responsible for:

1. Providing strategic leadership in the development, commercialization, growth, marketing, investment promotion and sustainability of NYS commercial enterprises through implementation of the Service's Eight Business Plans, with the objective of increasing internally generated revenue, enhancing institutional sustainability, creating youth employment opportunities and supporting delivery of the NYS mandate.

2. Advising the Council and Management on strategic business development strategies, commercial investments, market expansion, strategic partnerships, enterprise performance and revenue diversification initiatives aimed at strengthening the financial sustainability and competitiveness of the National Youth Service.

Duties and Responsibilities

Duties and responsibilities of the Director, Commercial Enterprise and Resource Mobilization will entail:

1. Develop and implement the NYS Business Development and Commercialization Strategy.
2. Identify new business opportunities and revenue streams.
3. Coordinate feasibility studies, market intelligence and business research.
4. Develop commercialization frameworks for NYS products and services.
5. Drive implementation of the Eight Business Plans.
6. Coordinate commercialization of NYS products, technologies and services.
7. Monitor performance and profitability of commercial enterprises.
8. Promote value addition, branding, certification and market expansion.
9. Develop enterprise performance dashboards and reporting systems.
10. Develop strategic partnerships with the National Government, Counties, Development Partners and Private Sector.
11. Facilitate PPPs, Joint Ventures and investment arrangements.
12. Mobilize resources and investment capital for commercial projects.
13. Develop and implement marketing strategies. Identify domestic, regional and international markets.
14. Monitor enterprise performance and recommend interventions.
15. Develop policies, guidelines and frameworks for commercialization.
16. Ensure compliance with Government policies and regulations
17. Any other duty, assigned by the Commandant General of the Service.

Person Specification

For appointment to this post, the candidate must;

i. Bachelor's degree in any of the following; business administration, Commerce, Economics, Entrepreneurship, Marketing, Finance, Engineering, Agribusiness, Strategic Management, Project Management or equivalent qualification;
ii. Master's degree in any of the following: Business administration, Economics, Finance, Strategic Management, Entrepreneurship, Project Planning and Management or equivalent qualification;
iii. Have a certificate in Strategic Leadership Course from a recognized institution or an equivalent qualification;
iv. Be proficient in ICT;
v. Have experience of not less than ten (10) years, three (3) of which must be in a leadership/senior management position in the Public Service or Private sector;
vi. Be a registered member with a relevant professional body;
vii. Demonstrate strong abilities on a spectrum of key work performance competences such as managerial, teamwork, interpersonal, negotiation, analytical & organization skills; and
viii. Fulfil the requirements of Chapter Six of the Constitution.

Application Procedure

Applicants who are interested and meet the above requirements should complete the **Application for Employment Form- PSC.2 (Revised 2016)** and submit in a sealed envelope clearly marked with the title of the position applied for. The application should be accompanied by detailed curriculum vitae, certified copies of academic certificates, testimonials, and a copy of the national identity card or passport. Duly completed application forms should be submitted through any one of the following methods:

(i) Scan the form and send to the email provided: - **commandant.generalnys@gmail.com**

(ii) Through post office: Send the form in a sealed envelope clearly marked with the title of the position applied for to: **The Commandant General, National Youth Service, P.O Box 30397 – 00100, GPO, NAIROBI**

(iii) Sealed hand-delivered applications can be dropped at the **Registry – National Youth Service Headquarters, Ruaraka, Thika Road, Ground Floor.**

The applications should reach the undersigned not later than **1st December, 2026.**

Any form of canvasing shall lead to Automatic Disqualification. **ONLY** shortlisted candidates shall be contacted.

NYS is an equal opportunity employer. Persons with Disabilities are encouraged to apply.

James K. Tembur, MBS
COMMANDANT GENERAL