



INVITATION TO TENDER

Kenya Tourism Board (KTB) is a state corporation established and regulated under the Tourism Act 2011. Our mandate is to develop, implement and co-ordinate a National Tourism Marketing Strategy.

Magical Kenya is the flagship tourism brand created and managed by the KTB. Magical Kenya captures the essence of Kenya's diverse offerings, promoting the country as a must-visit destination for local, regional, and international travelers.

The Board is seeking eligible firms for provision of the following services: -

TENDER NO.	TENDER NAME	BID SECURITY	CLOSING DATE
KTB/T/0001/2026-2027	Provision of insurance brokerage services for Medical and Group Personal Accident insurance cover	Kshs 250,000.00	06/10/2026 at 12.00 Noon Kenyan time

Qualified eligible and interested tenderers are invited to view and download the complete set of tender documents free of charge from the e-GP portal at <https://egpkenya.go.ke>.

All enquiries and requests for clarification relating to the tender shall be submitted electronically through the e-GP portal. Completed tender documents shall be submitted electronically through the same portal on or before **06/10/2026 at 12.00 Noon**.

Tenders shall be opened immediately after submission deadline as specified in the tender document. The opening of tenders shall be conducted electronically, in the presence of bidders who wish to participate.

**CHIEF EXECUTIVE OFFICER
KENYA TOURISM BOARD**

