REPUBLIC OF KENYA

Kenya National Highways Authority
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EARLY MARKET ENGAGEMENT NOTICE

COUNTRY	**REPUBLIC OF KENYA**
PROJECT NAME	**ROADS FOR RURAL ECONOMIC DEVELOPMENT PROJECT (RREDP)**
SECTOR	**TRANSPORT**
PROJECT ID No	**P517267**

The Government of Kenya, through the Kenya National Highways Authority (KeNHA), is preparing the implementation of the Roads for Rural Economic Development Project (RREDP), to be financed by the International Development Association (IDA) and the Government of Kenya.

As part of the preparatory process for upcoming procurements, KeNHA is undertaking an Early Market Engagement (EME) exercise to consult and interact with market players in the transport infrastructure sector and receive feedback that may inform the procurement strategy, contract packaging, technical requirements and bidding documents.

Component 1: Foundational infrastructure to improve rural connectivity, agricultural productivity, access to markets, services, and economic opportunities. The Authority intends to upgrade approximately 536 km of selected roads in Elgeyo Marakwet, Uasin Gishu, Kericho, Bomet, Nandi, Narok and Nakuru Counties to bituminous standard using climate-resilient designs. The works will also include road safety improvements and associated civil works for fibre-optic cables. The works will be procured through a Design-and-Build approach, together with the corresponding construction supervision services. The proposed procurement approach and packaging are preliminary and may be refined during project preparation, considering relevant feedback received through this EME.

i. Kericho - Kenegut Border Road (approximately 110 km), traversing Kericho - Ainamoi - Poiywek - Chepkoiyo - Koisegem - Fort Ternan - Gilimori - Kenegut Border.
ii. Kenegut Border - Nyaru Road (approximately 150 km), traversing Kenegut Border - Mbogo Valley - Kamelilo - Maraba - Kabirer - Sirwa - Lessos - Chuyiet - Kipkabus - Nyaru.
iii. Neissuit - Embomoss Road (approximately 133 km), traversing Neissuit - Salgaa - Elburgon - Turi - Muchorwe (Seguton) - Langwenda - Kamwaura - Embomoss.
iv. Embomoss - Mariwa Road (approximately 143 km), traversing Embomoss - Koiwa - Chebole - Siongiroi - Labotiet - Gorgor - Ambosi - Dikkirr - Kilgoris - Enoosaen - Anganga - Mariwa.

Component 2: Improvement of access to basic community socio-economic infrastructure. The Authority intends to design and construct key community socio-economic infrastructure facilities in selected Counties of Elgeyo Marakwet, Uasin Gishu, Kericho, Bomet, Nandi, Narok and Nakuru following a comprehensive needs assessment study.

Component 3: Strengthening rural cross-border connectivity and trade facilitation. This component will involve improvement of rural connectivity and formal trade along selected Kenya–Tanzania road corridors through integrated border infrastructure and stronger trade facilitation systems. Investments at Olposimoru, Nyamtiro, and Kopanga border stations will combine physical infrastructure, digital systems and institutional support.

This notice is issued to inform and invite suppliers, contractors, consultants, service providers, and industry stakeholders to participate in this non-binding engagement process.

Objectives of the Market Engagement

The purpose of this engagement is to:

- Share preliminary information on the scope, anticipated timelines, and procurement approach for the proposed works.
- Gather market insights on capacity, cost drivers, potential delivery risks, and implementation challenges.
- Obtain views on construction methodologies, phasing options, and access constraints to inform procurement planning.
- Enhance market readiness, improve competition, and ensure adequate supplier awareness ahead of the formal bidding process.
- Promote transparency and provide an open consultation platform in line with World Bank procurement principles.

Scope of Upcoming Procurement

1. Upgrading of Kericho - Kenegut Border road to bitumen standards and construction of associated civil works for Fiber Optic Cable (approximately 110 km) – to be delivered under two separate contracts
2. Upgrading of Kenegut Border - Nyaru road to bitumen standards and construction of associated civil works for Fiber Optic Cable (approximately 150 km) – to be delivered under two separate contracts
3. Upgrading of Neissuit - Embomoss road to bitumen standards and construction of associated civil works for Fiber Optic Cable (approximately 133 km) – to be delivered under two separate contracts
4. Upgrading of Embomoss - Mariwa road to bitumen standards and construction of associated civil works for Fiber Optic Cable (approximately 143 km) - to be delivered under two separate contracts
5. Construction of border and community socio-economic infrastructure facilities. The developments will involve construction of buildings including electrical works and ICT cabling.

Who Should Participate

The engagement will be open to:

- Local and international contractors in road and building works.
- Engineering and design consulting and Supervision firms in highways, structures, buildings, MEP, and geotechnical services.
- Professional and industry associations such as IEK, ACEK, EBK and AAK.
- Providers of construction technologies, geotechnical investigations, materials testing, and surveying services.
- Security solutions providers supporting infrastructure delivery in sensitive regions.
- Suppliers of construction plant, materials, and equipment for road works and fiber installation.
- Environmental and Social Experts.
- ICT Experts.

Engagement Format

The market engagement session will be held in a hybrid format to allow both physical and virtual participation. The details are as follows:

- **Date: Thursday, 29th October, 2026**
- **Time: 10:00 am**
- **Physical Venue: Barabara Plaza Auditorium, JKIA, Nairobi**
- **Virtual Participation: A link for online attendance will be shared with confirmed participants.**

How to Participate

To facilitate planning for the event, interested firms and individuals are invited to confirm attendance **(indicating the number of participants)** by **Wednesday, 28th October, 2026**, by sending an email to: **marketengagement@kenha.co.ke**, with the subject line: "Early Market Engagement: Roads for Rural Economic Development Project (RREDP)".

It is recommended that participants should be technically competent in the scope of the procurement as defined above.

Important Notes

- This is **NOT** a solicitation or tender process, and participation does not confer any advantage in future procurement.
- All discussions during the engagement will be **NON-BINDING** and intended solely for consultation.

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